

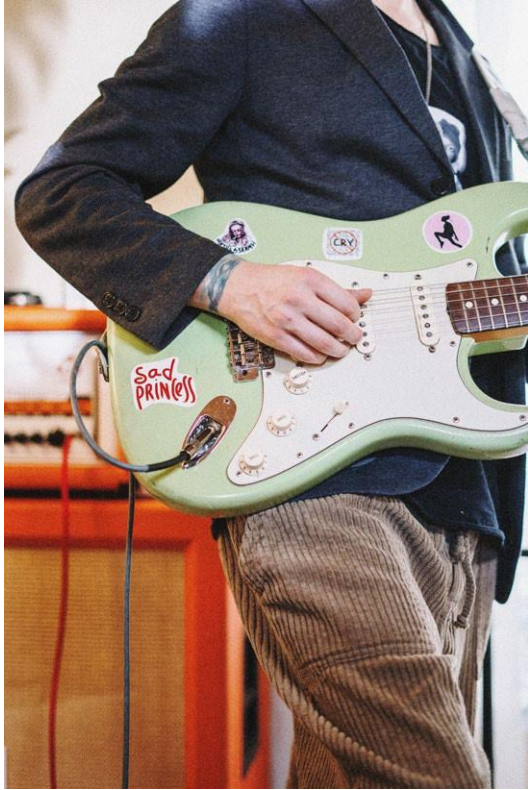


ORDIOR

CONTENTS

| | | | |
|---|-----------------------------|----|----------------------|
| 1 | Grants & Government Funding | 6 | Why Ordior Media |
| 2 | Contents | 7 | How we work with you |
| 3 | Grants Global | 8 | How we work with you |
| 4 | Grants Explained | 9 | Worldwide Services |
| 5 | Our Services | 10 | The Ordior Team |





UNLOCKING GLOBAL OPPORTUNITIES

Ordior Media's Comprehensive Grant Services for Creative Industries and Business Development

Are you a trailblazer in the creative industries seeking avenues for growth and expansion? Look no further – Ordior Media's Grants Team is your strategic partner in navigating the intricate landscape of international grants, specializing in creative industries and business development.

The purpose of grants

Funding is offered by government and private corporations to help them fulfill their strategic policies, objectives, and aims. These may be job creation, export, technology, new manufacturing capabilities that the government is keen to support. Or it may be a new cultural expression and the growth of the creative industries that are identified for government support. When your project aligns with these aims and goals then you are more likely to be successful with funding. Grants are part of the bigger picture, so ensure you consider the purpose of the funding program before you apply.

What are grants for?

Grants are generally provided for projects, with a beginning and end, rather than just running your business or organization. Grants are available for a broad range of activities with a business or community focus.

GRANTS EXPLAINED

How to successfully apply for grants to turn ideas into reality...without wasting time and effort.

4 Steps to Grant Success

To increase your chances of success, we suggest the following approach:

1. Review the guidelines of the grant. Does your project align with the aims of the funding program?
2. Complete the Ordior Grant Review document as best you can.
3. From this we will complete the application, pitching it to the aims of the funding program. We will need to come back to you for information and for you to review drafts. Getting your documents together sets you up to become grant-ready going forward.
4. Grant Management – once you have received the funding you will need to record, report, measure, and acquit the grant funds.

Supporting Evidence

Supporting evidence goes a long way to elevate your proposal above the competition. As part of your application, we will review demographic (population) and economic data that may be available to make a stronger case for your project.

Collaboration Partners or endorsement from partners through Letters of Support assist with your funding proposals. We may request you contact your networks to support your project as part of your application process.



GRANTS EXPLAINED

Music Business Grants

Music business grants are financial resources provided to individuals or organizations involved in the music industry for various purposes related to business development, artistic endeavors, and sustainability. These grants can support musicians, music entrepreneurs, and industry professionals in achieving their goals. Note grants are subject to the specific selection criteria as outlined in their guidelines – but here are some of the common areas for which music business grants may become available:

- Recording and Production
- Touring and Performance
- Music Marketing and Promotion
- Digital Presence
- Innovative Music Technology
- Composition and Songwriting
- Collaborative Projects
- Marketing and Promotion
- Sustainable Music Initiatives
- Entrepreneurship and Start-ups
- Venue Support
- Emergency Relief
- Diversity and Inclusion Initiatives



OUR SERVICES

Global Research Expertise

Our dedicated Grants Team meticulously researches cultural industries, ensuring an exhaustive compilation of artist and business support opportunities worldwide. We curate a vast database, capturing selection criteria, guidelines, and deadlines. This information provides our clients with clear, actionable insights into available opportunities through our services. Sometimes we need to move quickly as funding programs often have short lead times between announcement and deadline.

Tailored Guidance

Recognising the unique needs of our clients, Ordior Media offers personalized guidance based on the gathered data. Our team distills complex information into clear instructions, works with clients to gather all the documentation required, and navigates the grant application process with confidence.

Business Development Support

In addition to creative industries, Ordior Media's expertise extends to business development. We explore and document opportunities related to Research and Development (R&D), innovation, Export Market initiatives, and special-interest funding offered by countries around the globe.

Strategic Insights

Ordior Media goes beyond surface-level information. We provide strategic insights, helping clients identify and leverage the most advantageous opportunities for their specific goals and aspirations.





WHY CHOOSE ORDIOR MEDIA?

Global Network

Our extensive network spans the globe, ensuring that we capture the most up-to-date and relevant opportunities for our clients in diverse cultural industries.

Expertise in Creative Industries

With a keen focus on the creative industries, we understand the specific needs of artists and businesses in this dynamic sector. Our background in music, film, and arts organisations gives us a comprehensive understanding of the sector.

Holistic Approach

Ordior Media takes a comprehensive approach, addressing both creative and business development aspects. This ensures that our clients have a well-rounded strategy for success and that their professional profile is enhanced by the grant development process.

Client-Centric Service

We prioritize our clients' success. Our services are designed to empower, inform, and guide, ensuring a seamless experience from research to application.

HOW WE WORK WITH YOU | PROJECT CONSULTATION

1. Consultation and Assessment

Initial consultation to understand your needs and assess project details.

2. Grant Search Report

- Conduct a comprehensive grant search to identify additional opportunities that align with your project and goals.
- Prepare a grant search report outlining potential grants, their selection criteria, and deadlines.
- Highlight deadlines for each selected grant to ensure timely preparation and submission.

3. Suggested Project Options

- Collaborate with the artist to explore various project options that align with the selection criteria of identified grants. At all times the project is the client's to define.
- Provide recommendations on refining project ideas for a stronger grant application.

4. General Marketing Assessment

- Assess the artist's general marketing strategies and materials.
- Evaluate the artist's current social media presence and audio-related activities.
- Offer recommendations for adjustments to make the client's overall presentation more appealing and inline with grant requirements and professional best practices.

5. Documentation Review

Collect and review the artist's existing documentation, including project proposals, budget details, and any relevant materials.

6. Collaborators

Identify any collaborators the artist has worked with in the past or plans for the future.

7. Review of 3rd Party Accounting and Tax Documentation

- If required, coordinate with the artist to obtain accounting and tax documentation prepared by an accounting professional.
- Review and assess the adequacy of these documents for grant application purposes.

8. Recommendations for "Grant-Ready" Status

- Provide a checklist of changes and improvements to make the artist "grant-ready."
- This may include refining project details, enhancing marketing materials, improving social media and audio presence, or upgrading official documentation.

9. Feedback and Action Plan

- Present a comprehensive summary of the consultation findings.
- Develop an action plan outlining specific steps for the client to implement the suggested changes and improvements.

HOW WE WORK WITH YOU | PROJECT ADMINISTRATION

For the initial fee, the following Administrative Support for the Grant Application Process will be as follows:

1. Grant Application Preparation

Assistance in preparing the grant application, including collaboration on the application form and project details, with the artist to provide final signoff.

2. Basecamp and Document Management

- Set up a dedicated Basecamp site for project collaboration, organization, and client transparency.
- SignNow for digital sign-off of necessary agreements.
- Secure storage of signed agreements in the Project Management platform - Basecamp 2 and on a secure Dropbox, file management system.

3. Client Support and Communication

- Regular check-ins and communication to guide the artist through the grant process as we develop the application.
- Notification of application review status and any additional requirements.

4. Ongoing Engagement and Updates

- Biannual updates on the grant program, upcoming grants, or new funding opportunities.
- Notification if we identify a funding-program we think could be a match for the client.

5. Feedback Mechanism

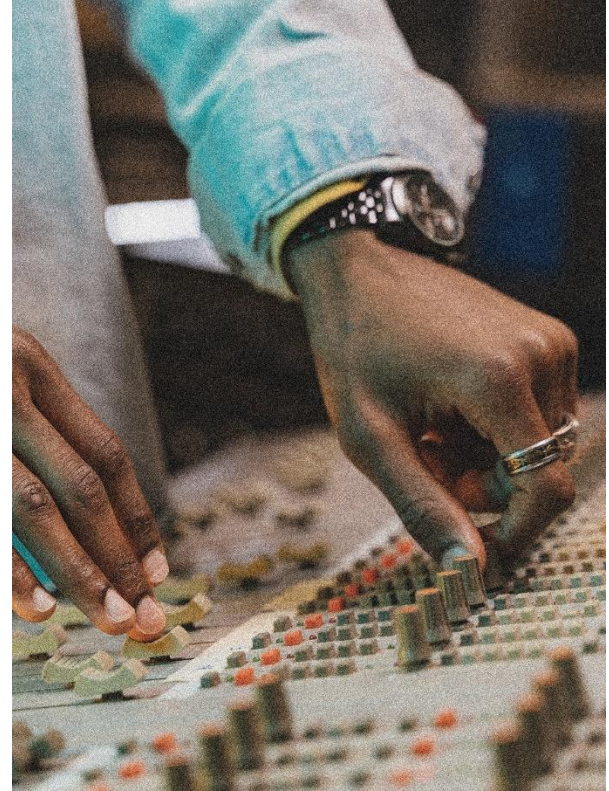
Survey post-grant submission for continuous improvement of our service to our clients.

6. Post-Grant Report and Evaluation

- Assessment of the impact of the funds granted. How to capture the information required.
- Facilitation of a post-grant evaluation report for continuous improvement.

7. Renewal Assistance

Guidance through the renewal process, streamlining the application based on previous interactions.



ORDIOR GRANT SERVICES

Ordior provides grants services for the following countries

- Australia
- USA
- Canada
- Ireland
- Portugal
- UK
- Germany
- France
- Cyprus



Contact Ordior

Questions about what funding program is appropriate for you? Individual consultations available.

ORDIOR EXPERTISE



70

People

Passionate and experienced employees including specialist grant managers who have raised over \$40m value for clients.



7

Offices

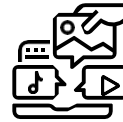
A global network of offices based in key territories.



10

Forensic & Legal Experts

An experienced digital music rights team.



15

Content Managers

A team of local content managers speaking more than 10 different languages.



7

Trade Marketing Experts

Building the best strategies across stores to maximise the impact of releases.



65

Leading Partners

A global network of some of the world's leaders in rights management, royalty collections and content monetisation partners.

WORK WITH A PROVEN TEAM

Collectively the Ordior Media team has raised over \$30m across the group from large infrastructure projects to individual artist ventures.

Connect with Ordior Media

Embark on a journey of growth and success with Ordior Media's Grant Services. Whether you are an artist, creative entrepreneur, or business looking to expand globally, our expert team is ready to be your partner in unlocking international opportunities.

Other Services

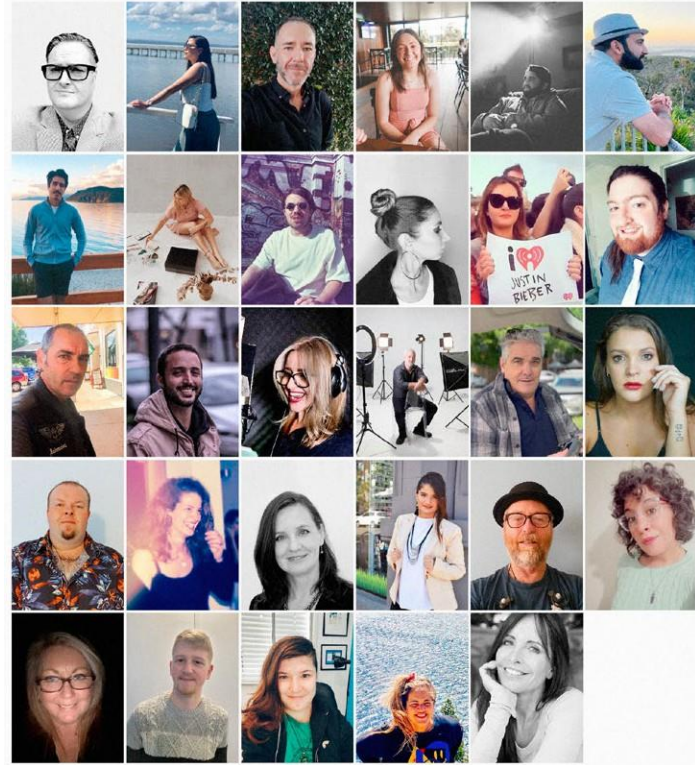
- Record Label Management
- Royalty detection, collection, management and reporting
- Marketing and Social Media Management
- Branding, Design, and Web Development

Contact Us

www.ordiormedia.com

Email: sales@ordiormedia.com

Phone: +61 2 9310 0155





AUSTRALIAN HEAD OFFICE

We have 355 M2 of office space with 35 works stations, 2 film and television editing suites, a recording & production studio as well as a full broadcast live-streaming production studio. We cater for a wide range of software standards including Adobe's full product suite, ProTools and AVID.



ORDIOR



Ordior Media Australia
Clarence House
Unit 6 No 9 Clarence Street
Moss Vale, NSW 2577
Australia
W: www.ordior.com
E: sales@ordior.com
P: +61 2 9310 0155
F: +61 2 9310 0166



Ordior Media USA
3 Germay Dr
Ste 4 – 4002
Wilmington, DE 19804
USA
W: www.ordior.com
E: sales@ordior.com
P: +1 646 291 8906
F: +1 360 326 1527
Toll Free N°: +1 877 772 3711



Ordior Media Argentina
La Maquinita
Gdor. Valentín Vergara 1485
Vicente Lopez, Buenos Aires
Argentina
W: www.ordior.com
E: sales@ordior.com
F: +54 11 5263 9876