



AREWA
MEDIUM

Merchandise Kit

MUSIC. CULTURE. AREWA

HAUSA HERITAGE, GLOBAL SOUND





Company History

Arewa Medium Productions, co-founded by Muhammad Suleman Tijjani and his partner, is a rising force in Northern Nigeria's entertainment scene. The company specialises in film, music, comedy, and news, celebrating Hausa culture through diverse content. With a strong online presence via Facebook and YouTube, Arewa Medium connects with a wide audience and showcases a talented roster including Umar MB, Lilin Baba, and Bello Sisqo. Their work blends traditional themes with modern storytelling, while collaborations with platforms like Beatsource have expanded their reach. Committed to quality and cultural preservation, the label continues to shape the future of Hausa entertainment.



Custom Merchandise Preview

The following pages display mockups of how the merchandise products will appear in the online store. We've selected a set of images that work especially well on caps, hoodies, mugs and t-shirts. All merchandise products can be customized at any time — colors can be added or removed, and matching caps can be created for each design.

Official Arewa Medium Essentials



Merch Drops: Umar MB Exclusive



Merch Drops: Auta MG Boy Exclusive





CONTACT US

📍 Legacy House, Suite 113/114,
Mogadishu City Center, Kaduna
Nigeria

☎ +234 803 388 0577

🌐 www.arewamedium.com

✉ support@arewamediumproduction.com



CONTACT US

📍 Clarence House,
Unit 6/9 Clarence Street,
Moss Vale, NSW, 2575 , Australia

☎ +61 2 9310 0155

🌐 www.ordior.com

✉ sales@ordior.com

WWW.ORDIOR.COM