



TASKATA
GLOBAL SERVICES

Merchandise Kit

hausa revolution

THE FUTURE OF HAUSA MUSIC IS HERE!



ordior 
MEDIA



Company History

Taskata Global Services, founded by Mr. Usman Rabi'u Abubakar, is revolutionizing Hausa music by bringing its rich rhythms and culture to a global audience. With a powerhouse lineup featuring stars like Ali Jita, DJ AB, Hamisu Breaker, Umar M. Shariff, and Adam A Zango, the label blends tradition with modern sounds. Partnered with Blue Pie Records USA for global distribution, Blue Pie Publishing USA for publishing, and Ordior for rights management, Taskata is ensuring worldwide recognition and protection for its artists. Supported by ASCAP as its PRO, Taskata Global Services is building a lasting legacy from Northern Nigeria to the world.



Custom Merchandise Preview

The following pages display mockups of how the merchandise products will appear in the online store.

We've selected a set of images that work especially well on caps, hoodies, mugs and t-shirts.

All merchandise products can be customized at any time — colors can be added or removed, and matching caps can be created for each design.

Official Taskata Global Essentials



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Merch Drops: Adam A. Zango Exclusive



Merch Drops: ALAN WAKA Exclusive




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